

TEAM 4

Karres en Brands landschapsarchitecten b.v. Hilversum
(NL)



Workshop II

Präsentation | 07.04.2016

karres+brands

Was ist Alpen?

Wo ist das Zentrum?

Was ist die Identität?





Wenn man jeden zufrieden stellen will, ist niemand zufrieden









"If you want to change the city
- you have to control the streets"

STREET PARTY!



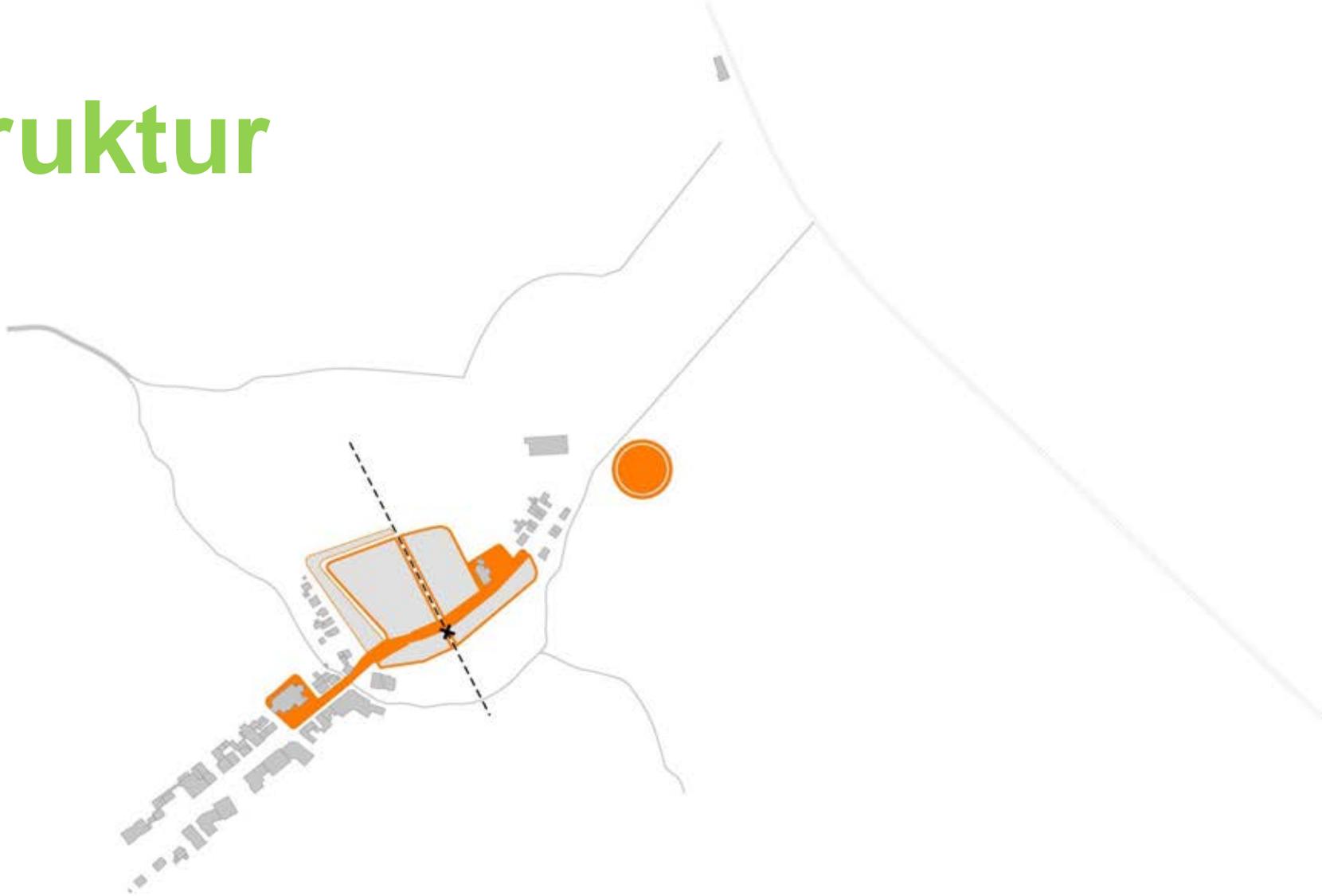
SUNDAY 14TH MAY

Meet 11.30am, Rainbow Centre,
11 Highgate Road, nr Kentish Town Tube.
0000000

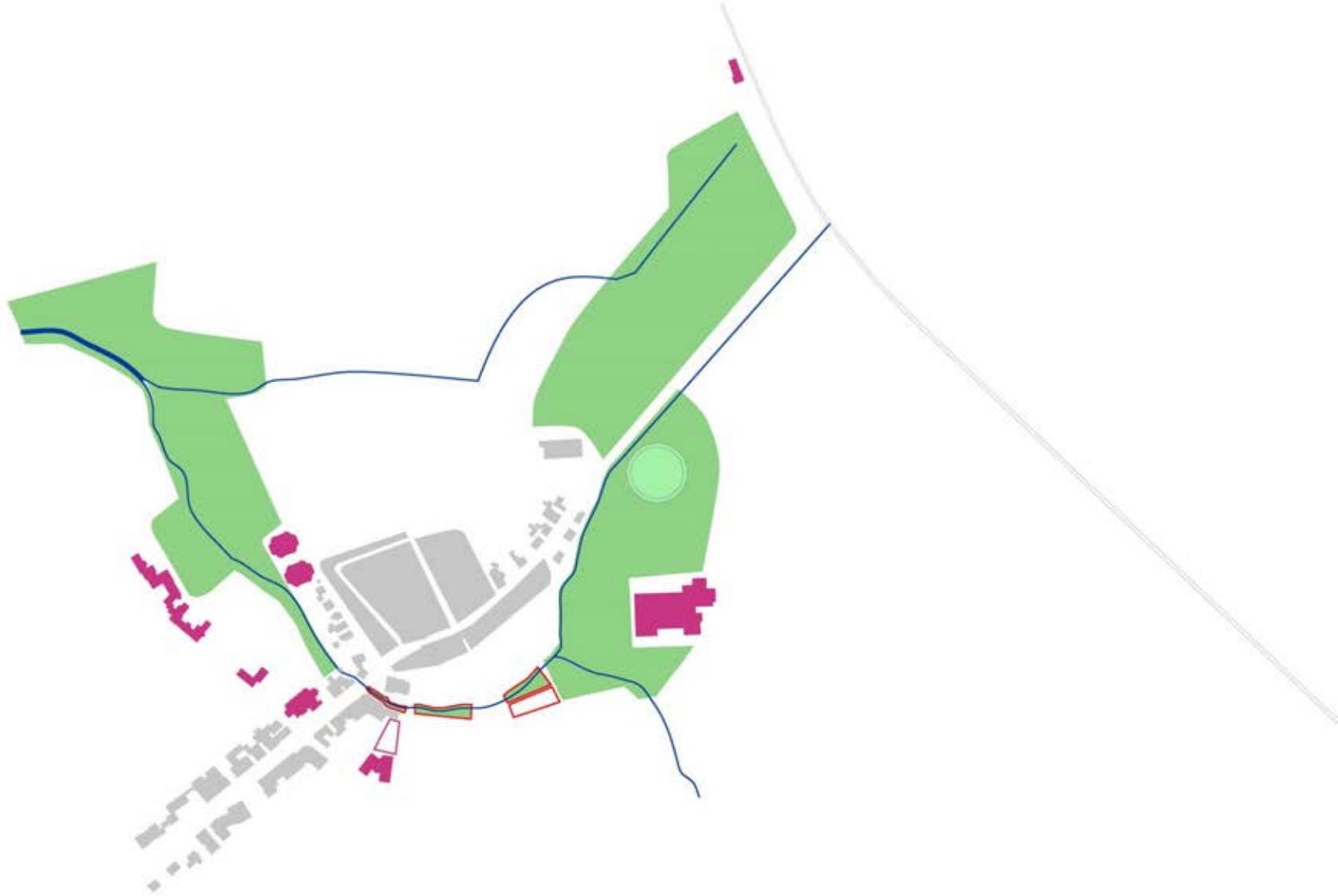
RECLAIM THE STREETS

on 0171 254 2290.

Struktur

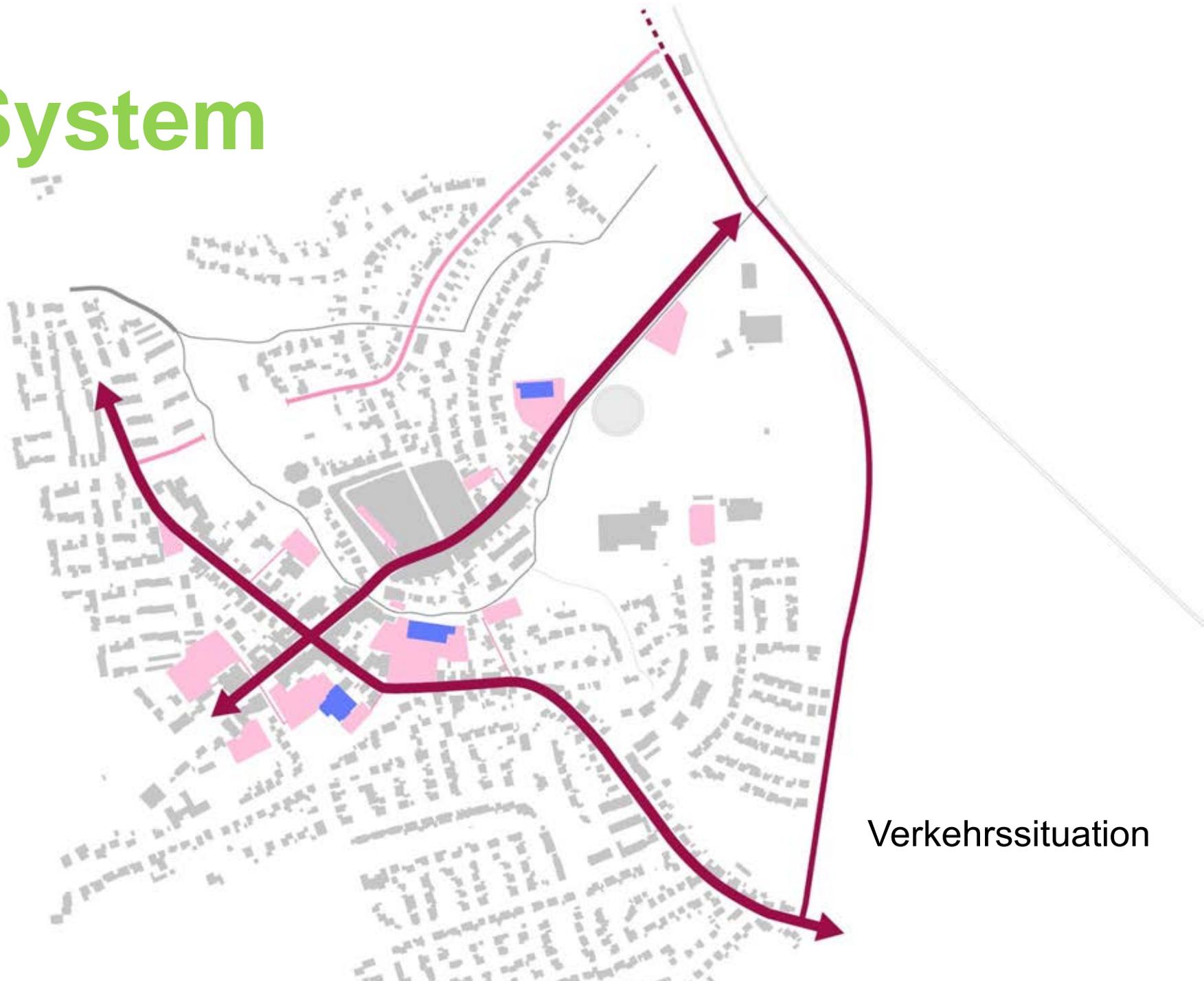


Historisch

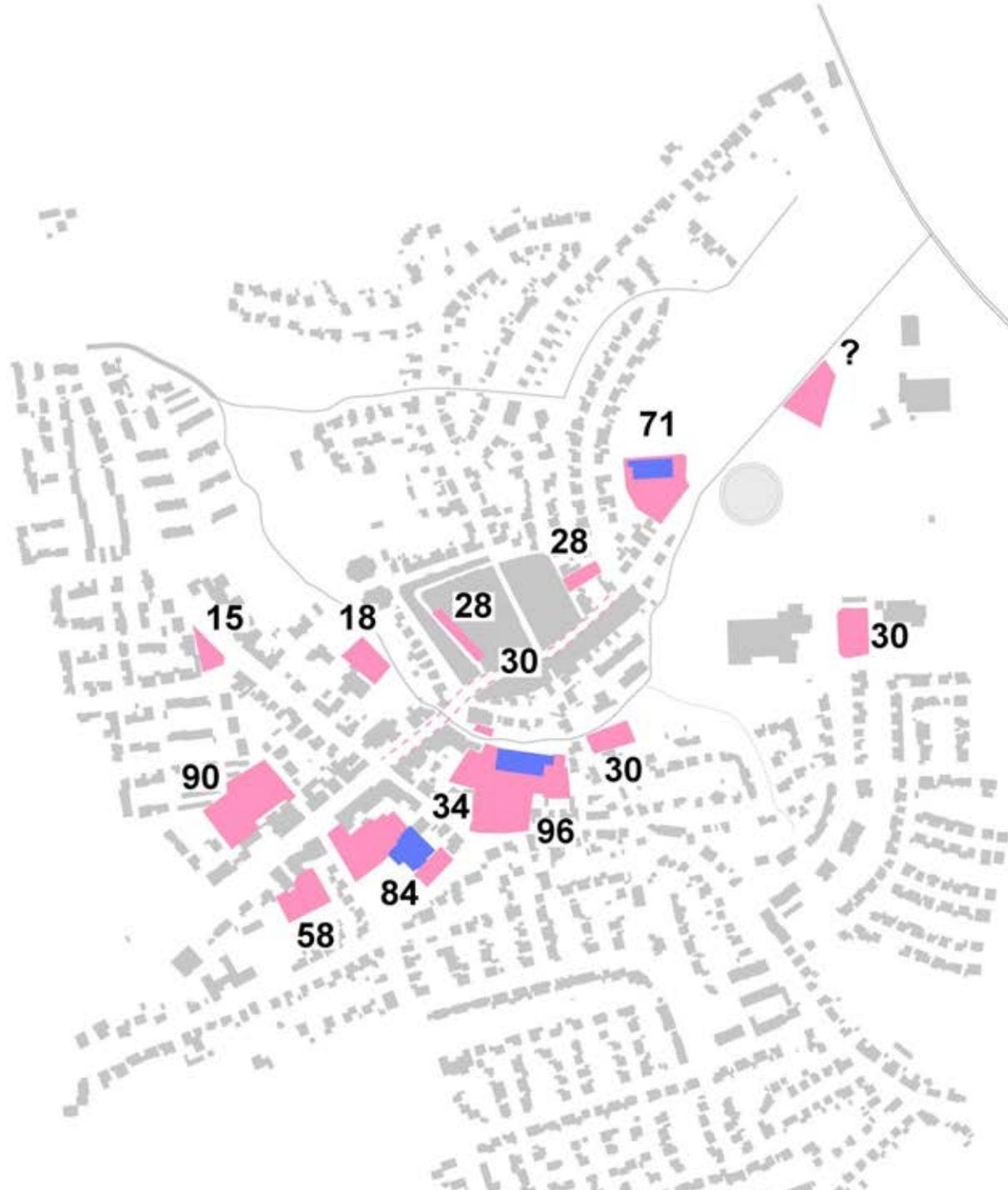


Landschaftlich

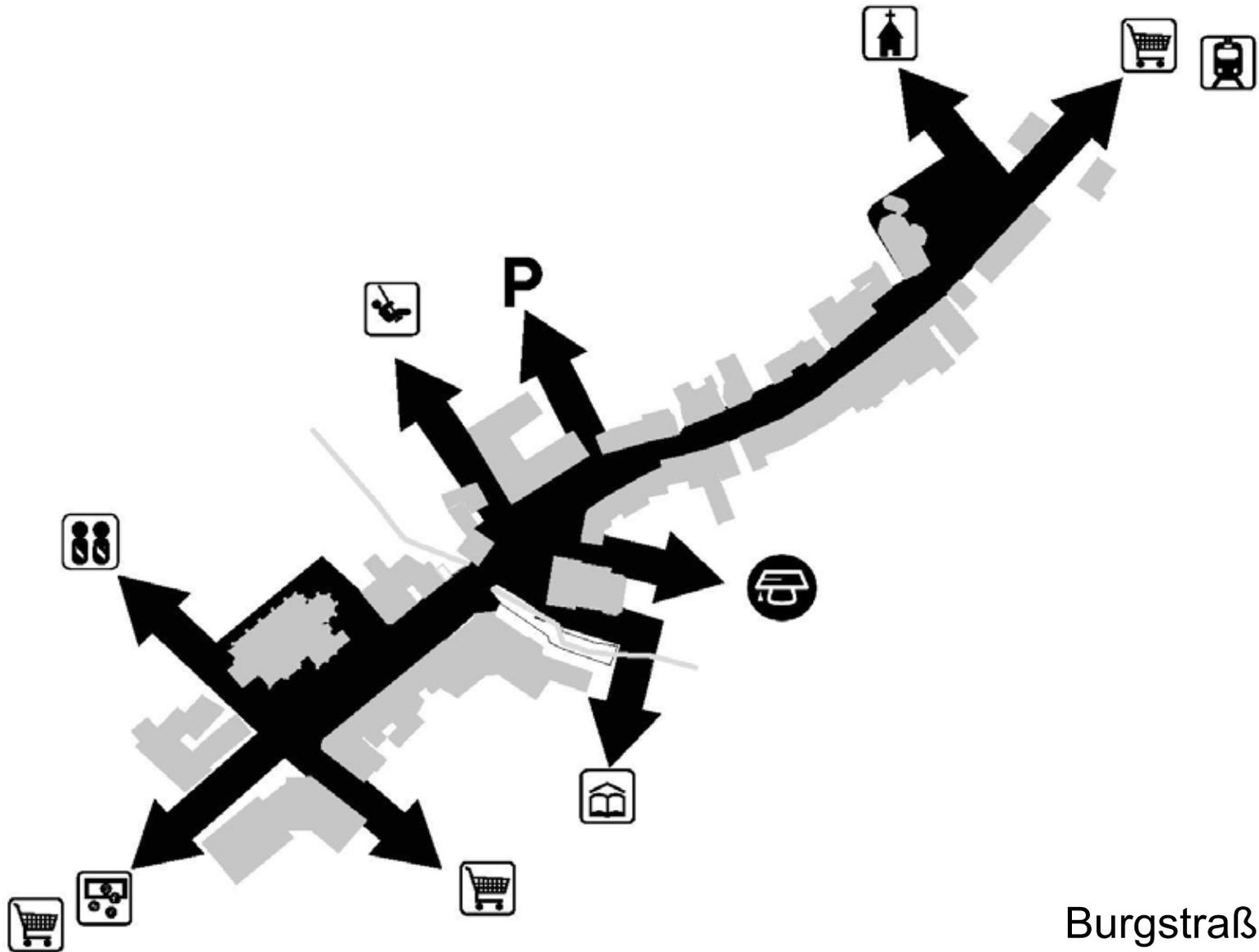
System



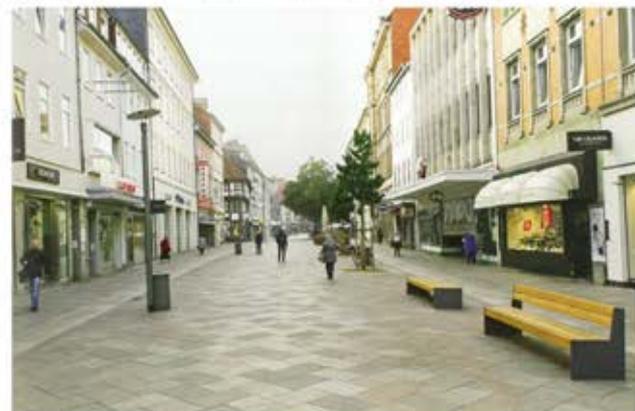
Verkehrssituation



Parkplätze



Burgstraße als
Verbindung



nicht das deutsche standard Design!



Fokus auf das Vorhandene!

Ein neuer Platz ist nicht notwendig

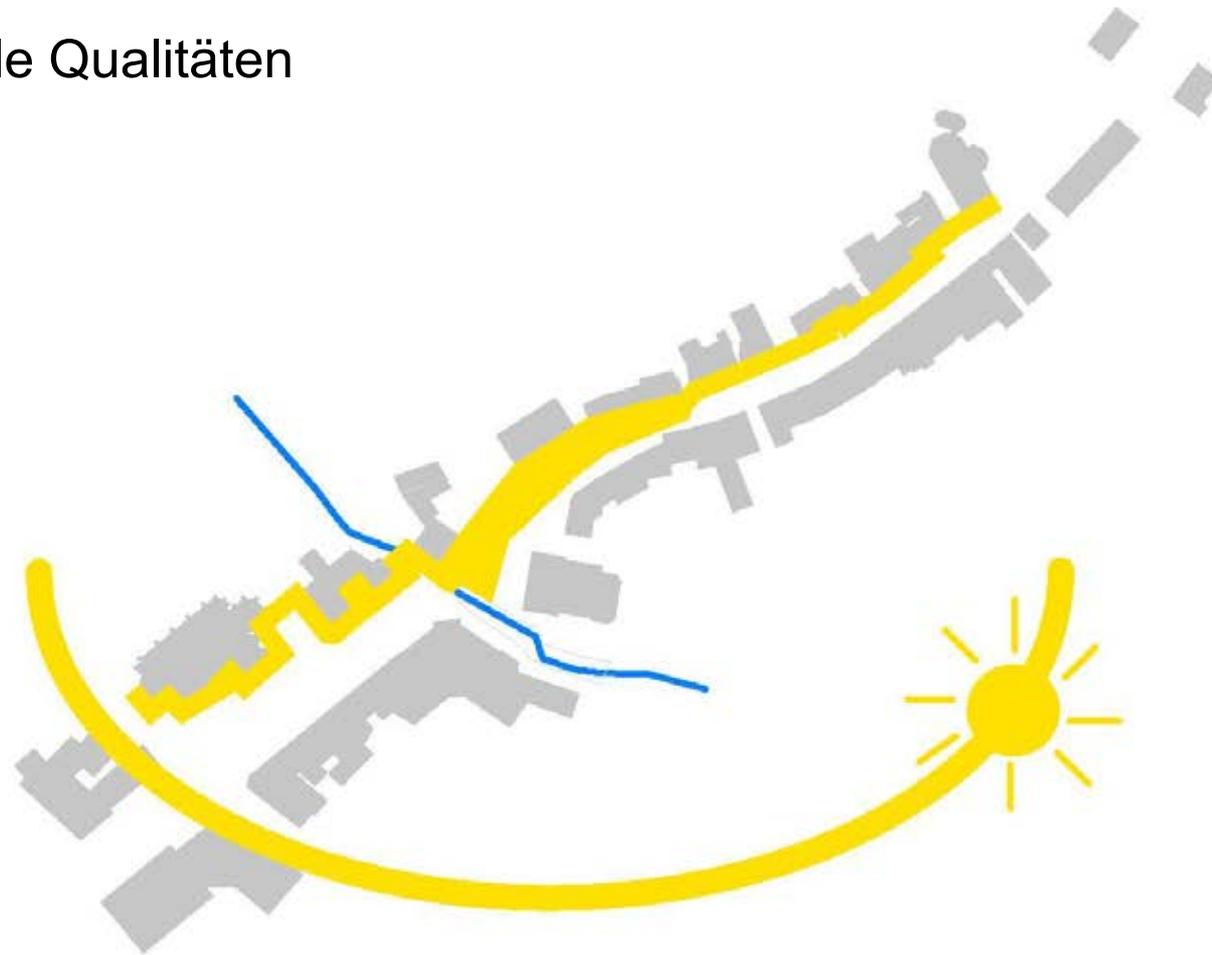
Die Autos brauchen wir noch die nächsten 20 Jahre

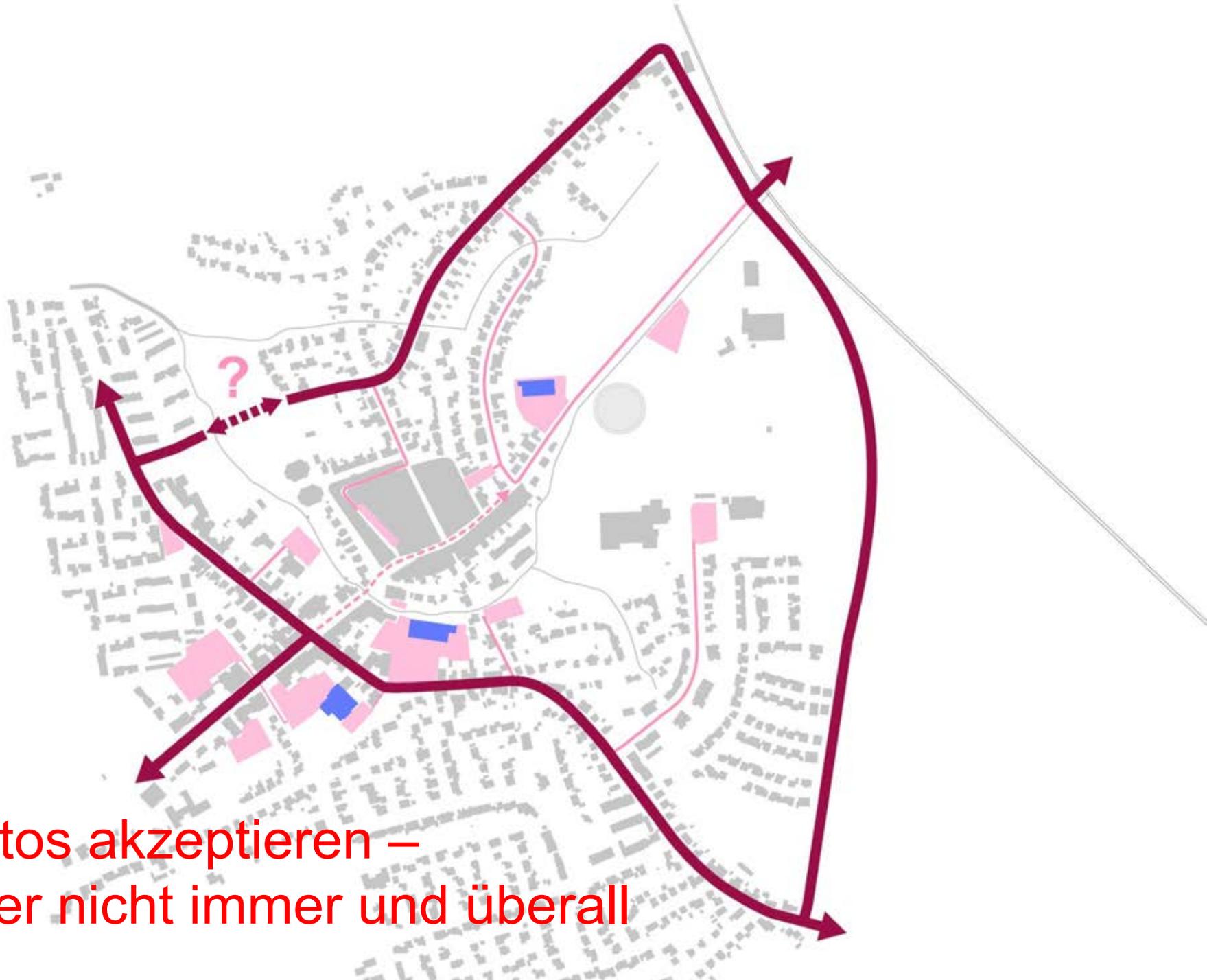
"If you want to change the city
- you have to control the streets"

**STREET
PARTY!**



potentielle Qualitäten





Autos akzeptieren –
aber nicht immer und überall

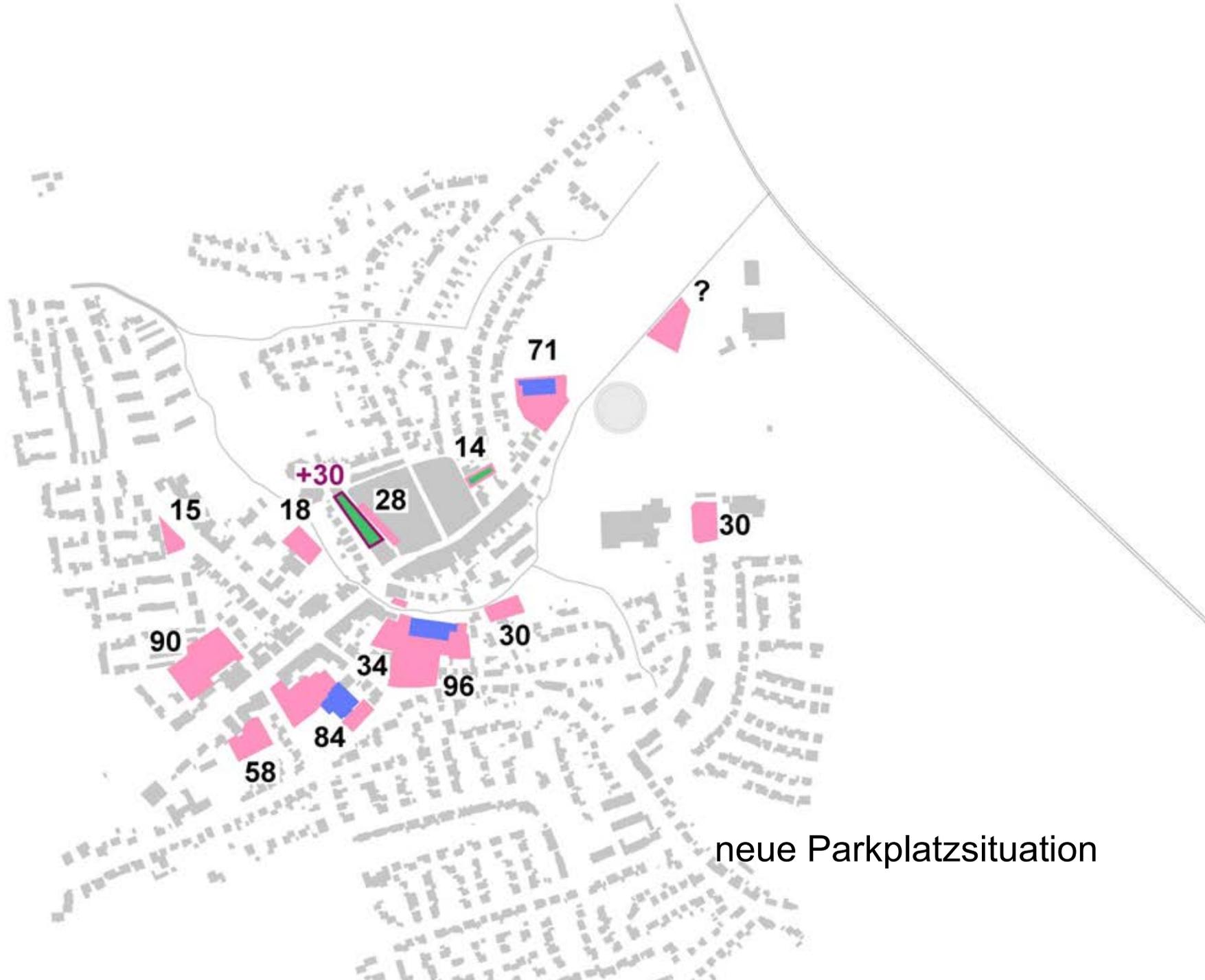


Wochenende

Flexibilität		
Autos	Mo	Werktags
	Di	
	Mi	
	Do	
	Fr	
Fußgänger	Sa	Feiertage Markt
	So	Streuobstfest Blumenfest Konzerte Etc.







neue Parkplatzsituation





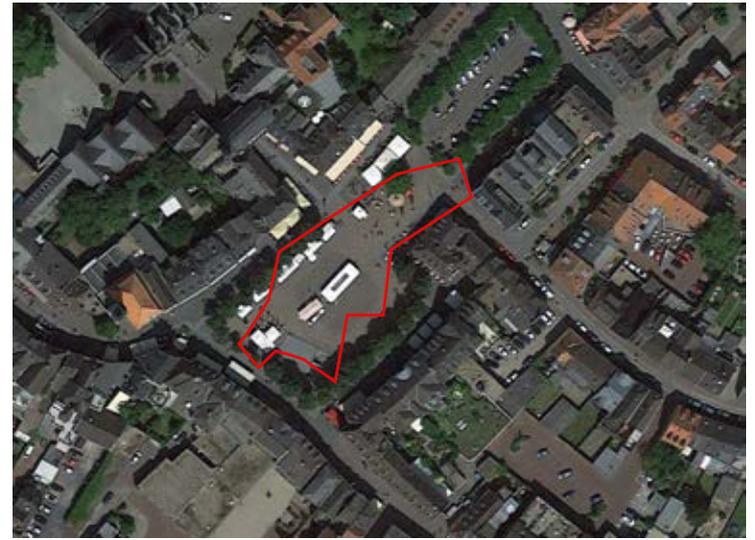
Beispiele für grüne Parkplätze



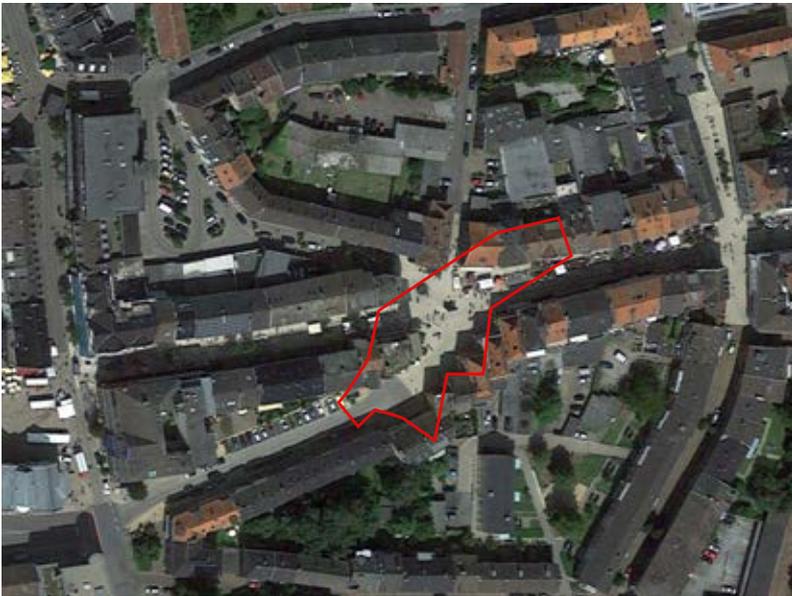
Ein neues, lebendiges Herz



Alpen



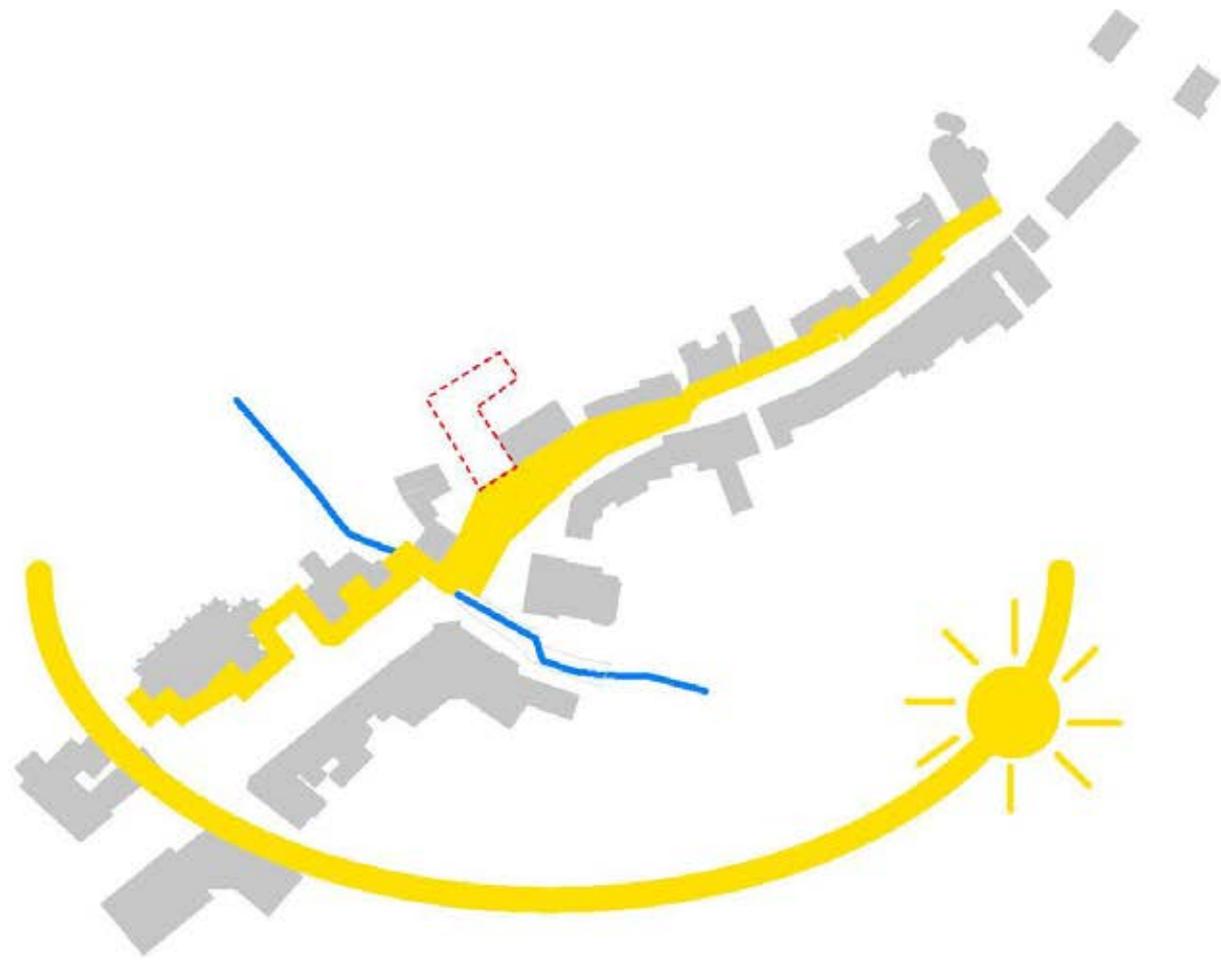
Xanten Marktplatz

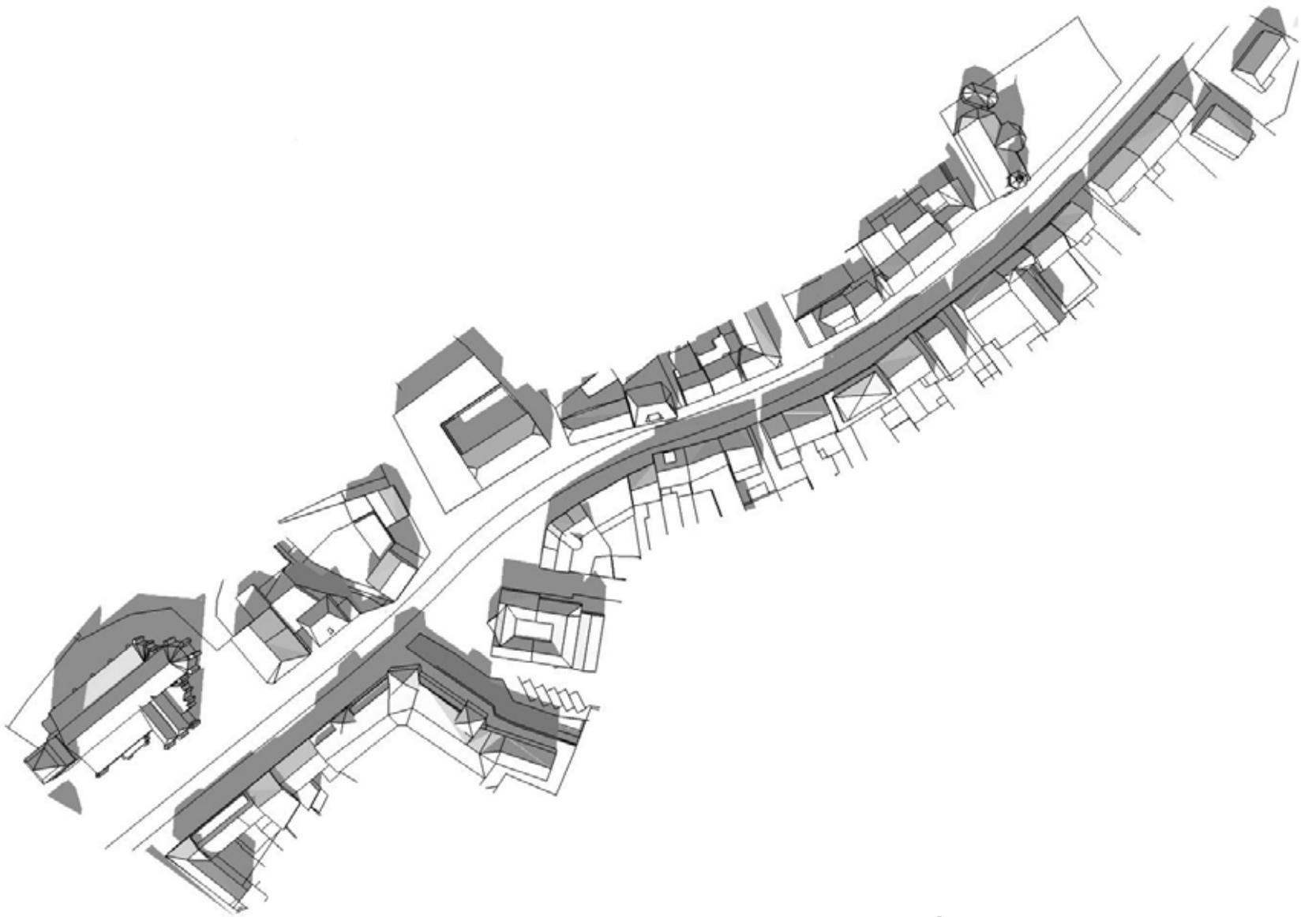


Wesel Leyensplatz



Geldern Markt

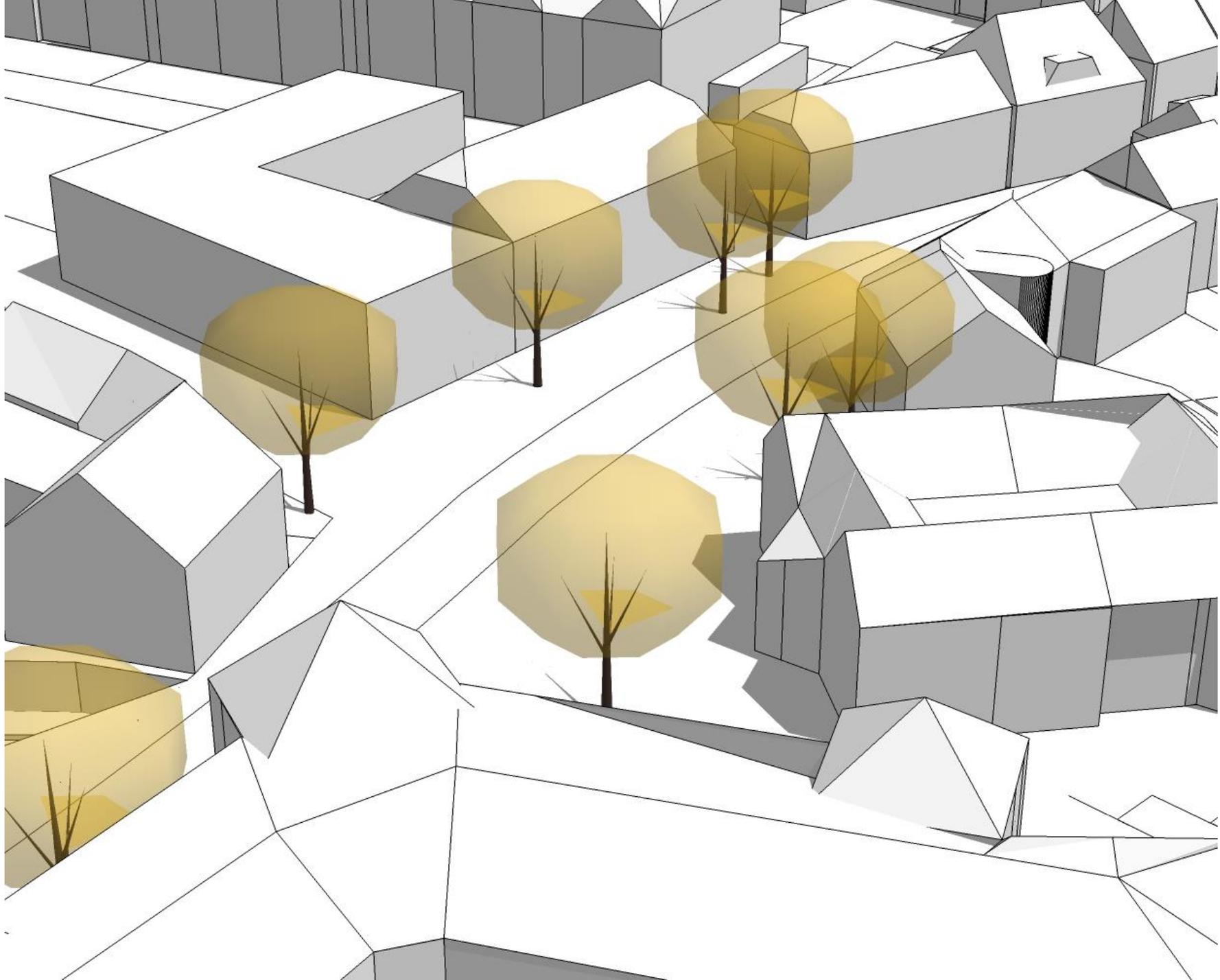


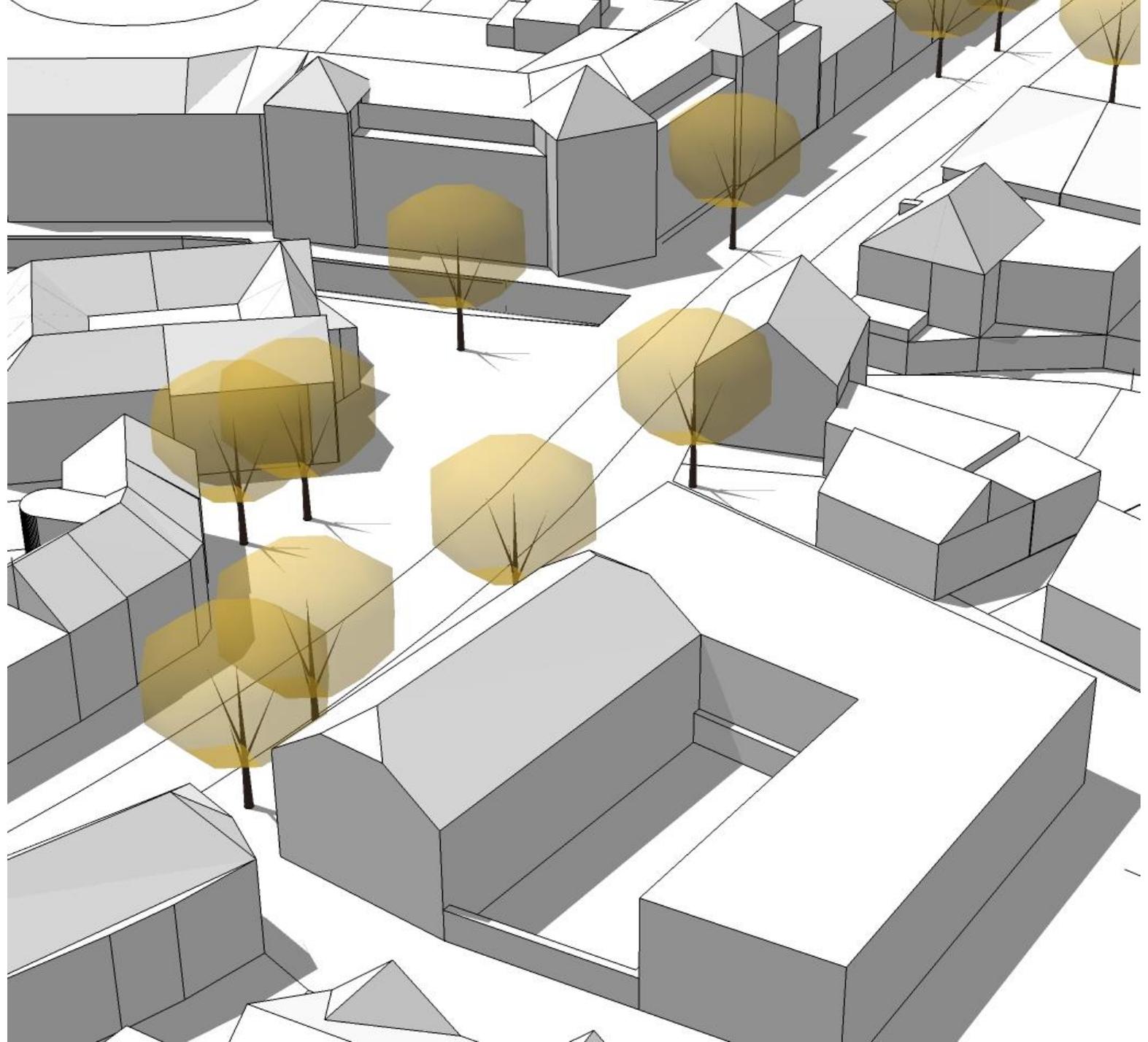


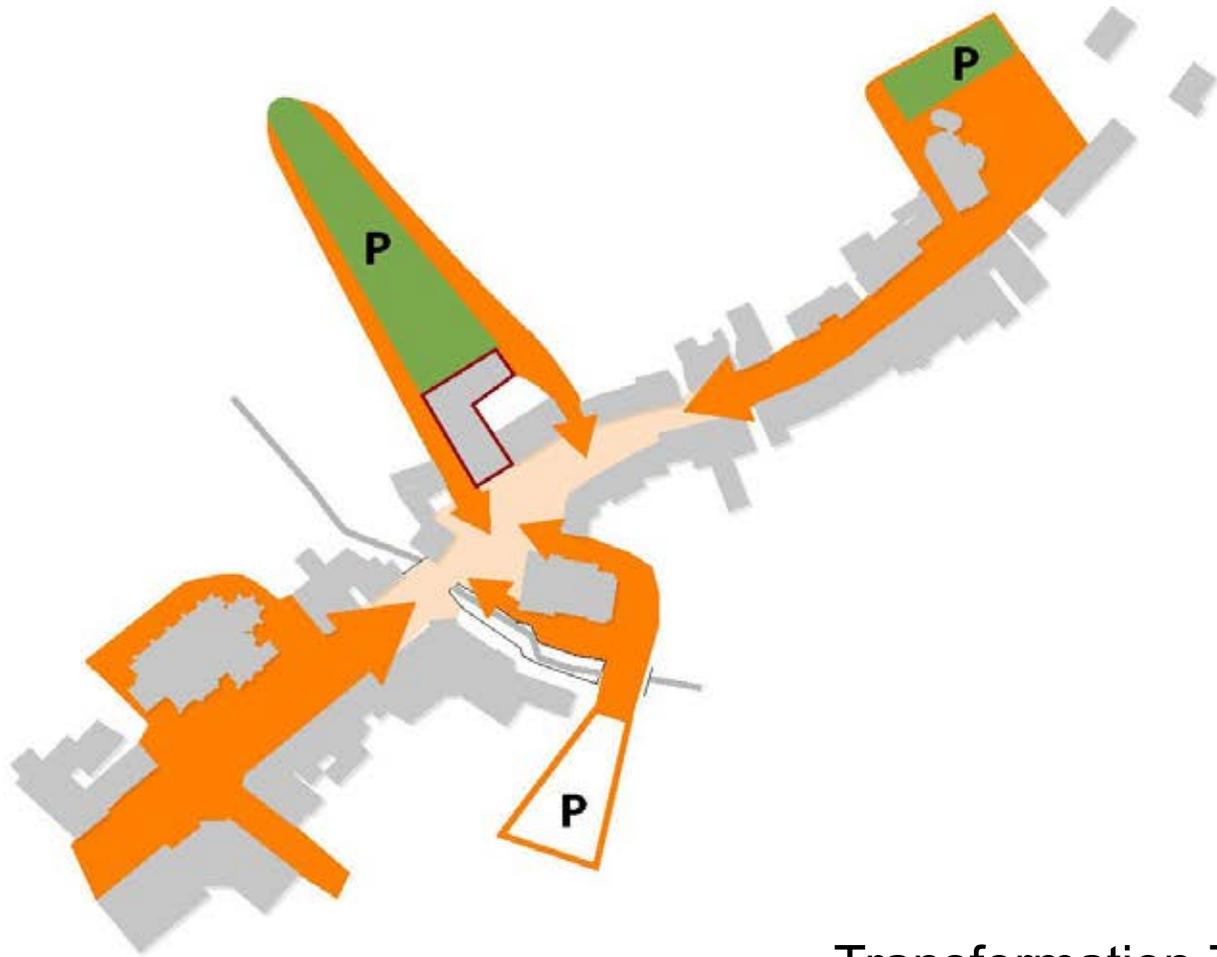
Oktober 12.00



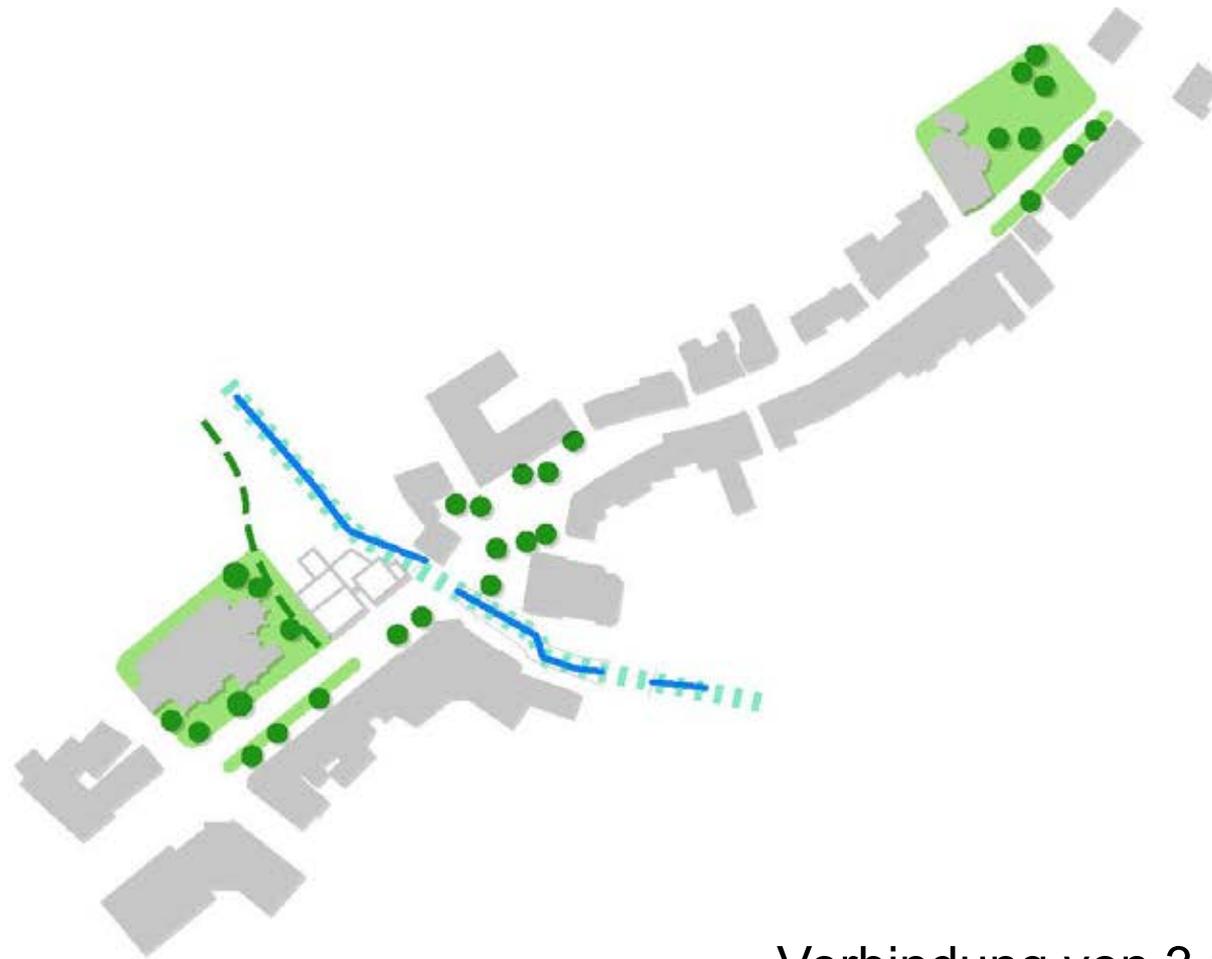
Gebraucht werden mehr Geschäfte und Funktionen, nicht mehr Platz







Transformation Zentrum



Verbindung von 3 Grünräumen



Burgstraße = Gemeinschaftsstraße



Spezielle Events



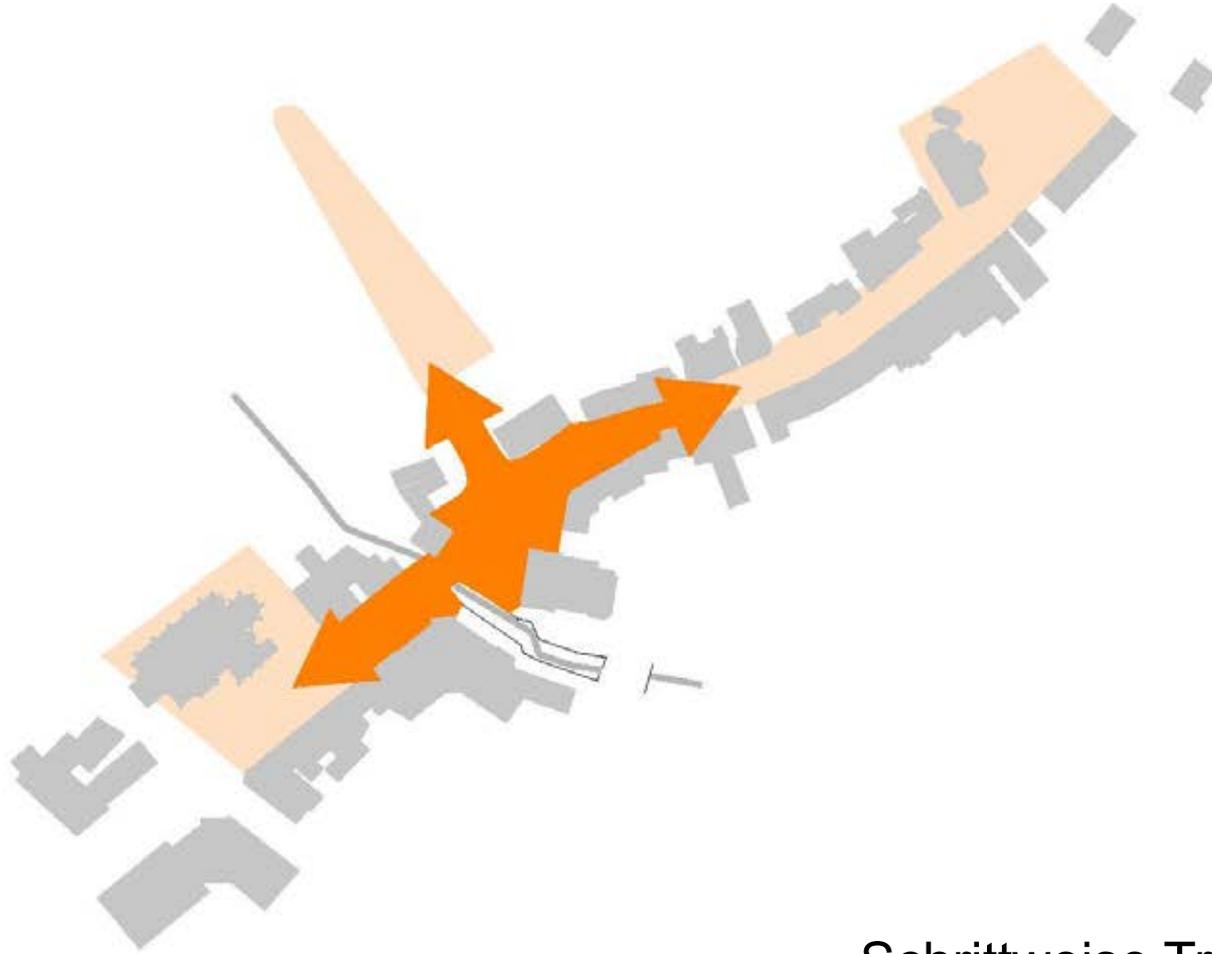


Saisonale Festivals



Wöchentlicher Markt

Strategie



Schrittweise Transformation
räumlich + zeitlich



Transformation





Wochenende



Werktags







Wochenende



Werktags

Blumen und Spargelfest

Schützenfest

Streuobstwiesenfest

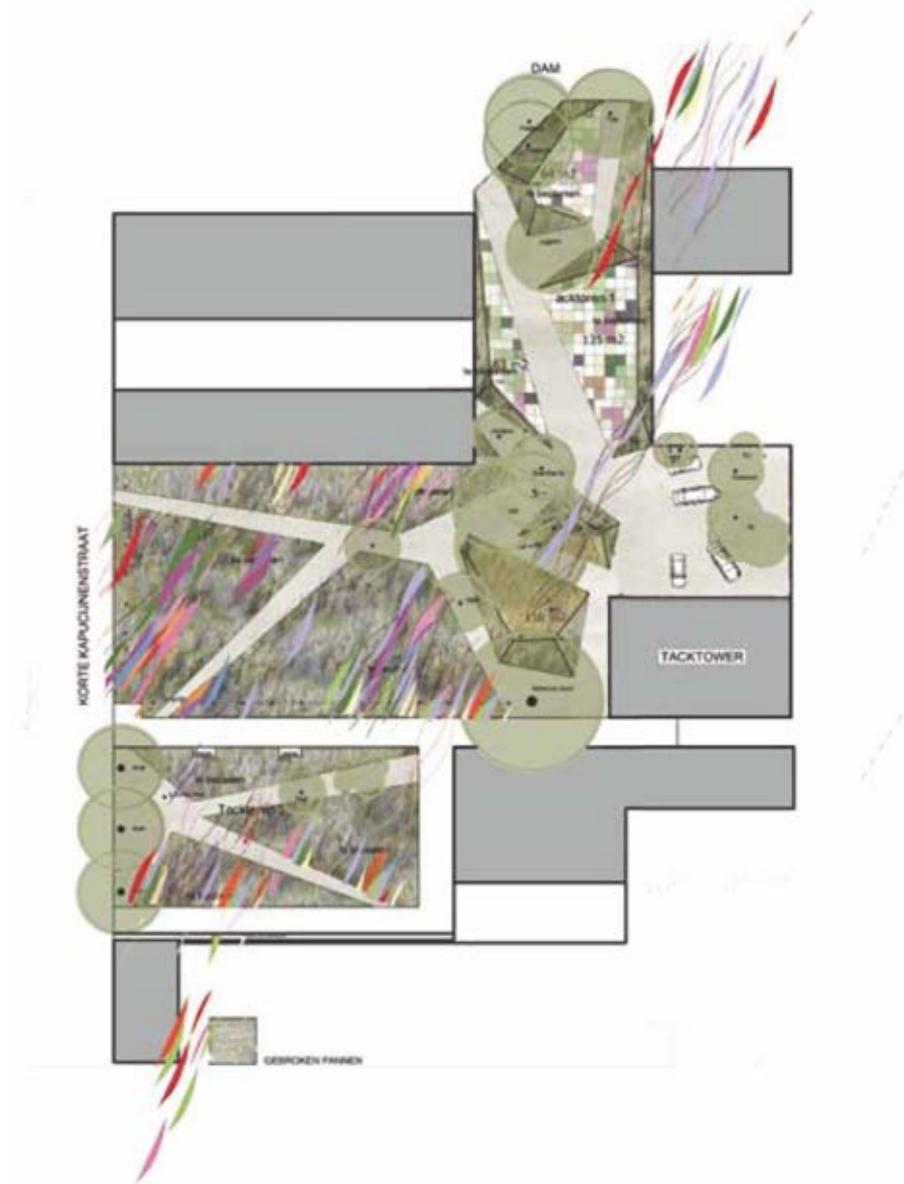
Kindermarkt und Spielzeuggbörse

Herbstspektakel



Secret Gardens

VERBORGEN STADSGROEN







“Gardening” on regional scale
Future Morwell, Latrobe Valley Australia



Precedent - International Garden Festival
An annual event for admirers of contemporary gardens and design. The public and visitors meet the great masters in person to discuss inspiring spaces bringing together the visual arts, architecture, design, landscape and the environment.



Precedent - Plantarium
An innovative project in Toronto, Ontario that invites visitors to explore the world landscape through all weathered, agricultural performance, horticulture and community gardens, closely planned by use for the month. The festival project also an excellent case of how become permanent.



Precedent - Buffalo Garden Walk/LEAF Garden Renovations
A national festival supports the opportunity for garden visitors to visit Buffalo, 2000 national garden tours, garden gardens, garden gardens and activities to attract visitors offering an a variety of horticultural, educational, tourism, community-building, healthy living and other garden (LEAF) to a horticultural project designed to build the community garden and to help community spirit and cooperation among designers, developers and visitors.



Precedent - Florida Avenue 2022
In 2022 Avenue is the water for the award-winning sustainable Florida. The award-winning sustainable solutions included their water. Resources that contribute to the development of a sustainable and healthy city where Florida's agriculture, horticulture, recreation and entertainment in horticulture will be used to help address the growing environmental and global issues of food, energy, water and health.

- Identity
- Employment
- Tourism
- Events



Q :

How Will it Engage the Community ?

07

A :

Platform For
Connection & Updates

Hq-physical Location &
Face To Face Interaction

Public Forums

A Growing Exhibit

Media & Community
Partners To Extend Reach

Steering Group Champions

Community Information
Sessions & Workshop

Capturing & Disseminating
People's Stories



Gemeinschaftskonzept

get sunflowered

www.facebook.com/ReactivateLatrobeValley

November 2014 - March 2015



Artist Ben Marieson

Get Sunflowered is a project by RMIT's OUTR Research Lab in collaboration with Artist Ben Marieson as a part of the Reactivate Latrobe Valley initiative.

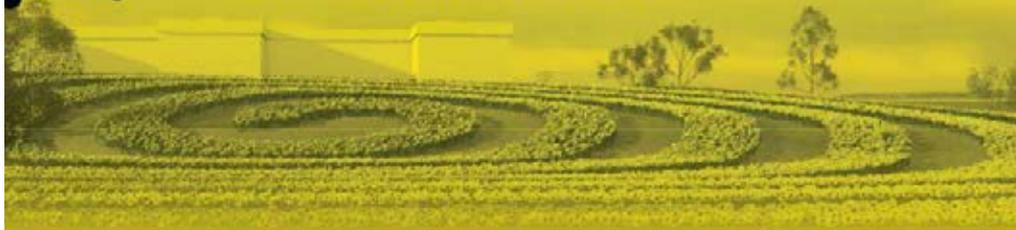
Unused, unfavourable spaces will become a happy and vibrant trait when thousands of sunflowers are planted in six sites across the Latrobe Valley. Each site will be transformed through a range of sunflower designs that will allow people to have different experiences at each site and allow people to reflect on the site itself and the city.

The sites range from a simple paddock at the entrance of one town, overgrown tennis courts, an old hospital site, and redundant service stations in the centre of town.

The intention is to consider how we might utilise redundant and vacant sites in the urban fabric to celebrate and transform our cities through the temporal event of growing beautiful sunflowers.

This is a collaborative community project supported by local Government authorities, and Private Enterprise, that is concerned with the making of the work as much as the wondrous outcome itself. It is about bringing people together to bring about positive change.

The sunflowers will be planted in November and December 2014, the flowers will bloom in late February and March 2015, and they will be harvested in late March 2015.













SECRET GARDENS ALPEN

8. - 25. August 2016 | Burgstraße und Umgebung Alpen

